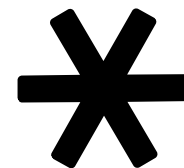


MAYA ANJUR



Product Designer | UX/UI Designer

Los Angeles, CA | mayaanjur7@gmail.com | www.mg-creates.com

ABOUT

UX/UI Designer with a background in branding, creative direction, and visual design. I create intuitive digital experiences through user research, thoughtful interaction design, and visual storytelling, with a focus on both user needs and business goals.

FEATURED PROJECTS

NBA GAME STORY

Designed a live-game feature for the NBA app that helps casual and moderately engaged fans follow key moments and understand the game in real time.

PRESSD

Designed an EPK builder that helps artists create and manage professional electronic press kits through a streamlined, customizable digital experience.

EVENTSCAPE

Designed a music-first event discovery app that brings event discovery, ticket purchasing, and rideshare integration into one seamless experience.

LandMatch

Focused on UI design and developing the brand identity and visual system for a GIS platform.

SKILLS

UX & Product Design

User Research Information Architecture User Flows

Wireframing & Prototyping Interaction Design Design Systems

Usability Testing Accessibility

Visual Design

UI Design Graphic Design Brand Identity Creative Direction

Typography Layout Design

Tools & AI

Figma Adobe Creative Suite HTML/CSS Claude V0 ChatGPT

Professional

Creative Strategy Client Communication Project Management

Cross-Functional Collaboration

EDUCATION

2025-2026

DESIGNLAB UX ACADEMY

UX/UI Design Certificate

2018 - 2022

B.A. STRATEGIC COMMUNICATIONS & CREATIVE MEDIA ENTERTAINMENT

Butler University

EXPERIENCE

2019 - PRESENT

→ CREATIVE DIRECTOR & BRAND DESIGNER

MAYA BRANDX

- Lead branding and visual identity projects for clients across multiple industries, translating business goals into cohesive digital and print design systems.
- Manage multiple client engagements simultaneously, overseeing projects from discovery through final delivery.
- Collaborate closely with clients to develop creative solutions that align with their goals while maintaining consistency across every brand touchpoint.

2023 - 2024

→ ACCOUNT COORDINATOR

ELEVATE Entertainment & Event Support Services

- Supported large-scale live event operations, including NBA All-Star Weekend, by coordinating communication across media teams, sponsors, and event staff.
- Managed logistics in fast-paced, high pressure environments, adapting quickly to changing priorities while ensuring seamless event execution.
- Partnered with cross-functional teams to resolve issues in real time and support a consistent attendee experience.

2021 - 2024

→ SALES ASSOCIATE / PHOTOGRAPHER

Urban Hippie Indianapolis

- Delivered personalized customer service while creating a welcoming in-store experience and building lasting customer relationships.
- Produced product photography and visual assets for social media and marketing campaigns to strengthen the brand's visual presence.
- Supported visual merchandising initiatives to create engaging retail displays and maintain a cohesive customer experience.